

# Wanderlust Design

## Website in a Day Terms of Service

### **Prep Work**

All prep-work must be complete, and all requested content must be provided by email or Google Drive at least 36 hours prior to the designated Design Day.

If the content is not provided by the required time the Design Day will be cancelled and the project will be allocated the next available time in Wanderlust Design's general workflow schedule. There will be no refund and no further designated full day for the design.

Prep work includes:

- Completion of Client Onboarding Form
- Written content
- High-quality images (stock images and/or your own)
- Font files (if required)
- Domain name login details (if required)

All written content, images and any specific fonts must be legally licensed for use in website design. Wanderlust Design is not responsible if down the track this becomes an issue.

### **Design Day**

During this dedicated Design Day, Wanderlust Design will create your bespoke one-page website, including back-end SEO and connection to Google once live.

The draft website must be reviewed by the client and any changes must be requested before 4pm NZ time on the same day.

The client is responsible for ensuring all clickable links and content information are correct and working once the site is live.

Please Note: If you are using your own pre-purchased domain name, it can take up to 48 hours for the site to go live once connected.

## **Post Support**

During the 14 days post Design Day, the client will be able to email Wanderlust Design with any further edits that come to light once the site is live.

This support does not cover additional design or website work that exceeds what was done during the designated Design Day. If the client has additional work that needs to be performed, Wanderlust Design will schedule this into their current workflow to be completed as soon as possible.

## **Payment**

Full payment is required 48hours prior to commencement of the designated Design Day.

## **Cancellations or Postponements**

This purchase is non-refundable but may be transferred to another Design Day date (once only) or service as agreed upon between both parties. 14-days' notice of cancellation or postponement is required in writing.

## **Deliverables**

When you book your Design Day, you are booking Wanderlust Design's time, not a set of deliverables. There is no guarantee that everything will get completed during your Design Day due to unforeseen variables (internet outages, delays with reviewing site design, domain name connection, etc.)

## **WiX Hosting**

Wanderlust Design will create a WiX account for the client and transfer the site to them upon completion. The client is then responsible for the ongoing payment of hosting fees and associated costs. Note: payment of hosting fees is required BEFORE domain name connection can be completed.

## **Search Engine Optimisation**

The website will be optimised for Google searches based on the keywords provided by the client in the Client Onboarding Form.

Please don't expect your website to appear at the top of Google within a few days. Appearing in search results can take weeks or months. There are many variables, such as the already established competition in your particular service area and industry, and it also requires you to be pro-active in driving people to your site through social media and other advertising.

If you require additional Search Engine Optimisation above and beyond the basics available from Wanderlust Design, please let us know and we can recommend a WiX SEO specialist to you. The cost for this is the client's responsibility.

### **Accessibility/Inclusive Design**

Wanderlust Design will do their best to ensure the website meets the minimum requirements in New Zealand as per the WCAG guidelines at time of creation. After launch the Service Provider will not be held liable if the website should no longer meet the minimum requirements.

### **Displaying work**

The client authorises Wanderlust Design to use their name, written review, website link and screenshots for any promotional material, including Wanderlust Design's own website.